

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, AxMedia, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Nebraska Republican Party

Agency name: AxMedia

Address: 800 W. 47th Street, Ste. 200, Kansas City, MO 64112

Contact: Taylor Fernie

Phone number: 816-407-1222

Email: \_\_\_\_\_

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Nebraska Republican Party

Address: 1610 N Street, Lincoln, NE 68508

Contact: \_\_\_\_\_

Phone number: \_\_\_\_\_

Email: \_\_\_\_\_

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Ryan Hamilton & Caitlin Holman

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor Nebraska Republican Party

Station Representative

Signature: Sarah Blue

Signature: Brad Achtemeier

Name: Sarah E. Blue

Name: Brad Achtemeier

Date of Request to Purchase Ad Time: 4/10/2020

Date of Station Agreement to Sell Time: 4/10/2020

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: \_\_\_\_\_

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted  
☐ Accepted IN PART (e.g., ad not received to determine content)\*  
☐ Rejected – provide reason: \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any: \_\_\_\_\_

Contract #:

Station Call Letters:

KBIE KNCY

Date Received/Requested:

4-10-20

Est. #:

Station Location:

NE C&H NE

Run Start and End Dates:

4-15-20 to 5-5-20

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



911 Central Ave  
Second Level  
Nebraska City NE 68410-0278

Phone 402-873-3348  
Fax 402-873-7882

## KBIE FM Confirmation

OrderID: 1769-001

Sponsor: Nebraska Republican Party I. E.  
Product: NE Republican Party I. E. - Radio 4.13-5.12  
Estimate/PO: CPE: 1345  
AccountRep: House Accounts  
BillingCycle: Broadcast Month  
InvoiceType: Detail Notarized Affidavit  
Run Dates: 4/13/2020 - 5/12/2020  
Items Ordered: 126  
Gross Amount: 2,898.00  
Discounts: 0.00  
Agency Commission: 434.70  
Net Amount: 2,463.30

AXMEDIA  
1251 NW BRIARCLIFF PKWY  
SUITE 86  
KANSAS CITY, MO 64116

### Scheduled Station(s): KBIE-FM NE Republican Party I. E. - Radio 4.13-5.12

Printed 4/14/2020 9:19:13 AM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Ad-ID Type	Copy ID	Qty	Item Cost	Total Cost
01 4/13/2020 - 4/20/2020	All Weeks	08:00 AM - 10:00 AM	5		0	0	0			22	:30	Spot			22	23.00	606.00
02 4/13/2020 - 4/20/2020	All Weeks	10:00 AM - 03:00 PM	5		0	0	0			20	:30	Spot			20	23.00	460.00
03 4/13/2020 - 4/20/2020	All Weeks	03:00 PM - 07:00 PM	5		0	0	0			20	:30	Spot			20	23.00	460.00
04 4/21/2020 - 4/27/2020	All Weeks	08:00 AM - 10:00 AM	2	2	2	2	2			11	:30	Spot			11	23.00	253.00
05 4/21/2020 - 4/27/2020	All Weeks	10:00 AM - 03:00 PM	2	2	2	2	2			10	:30	Spot			10	23.00	230.00
06 4/21/2020 - 4/27/2020	All Weeks	03:00 PM - 07:00 PM	2	2	2	2	2			10	:30	Spot			10	23.00	230.00
07 4/28/2020 - 5/4/2020	All Weeks	08:00 AM - 10:00 AM	2	2	2	2	2			11	:30	Spot			11	23.00	253.00
08 4/28/2020 - 5/4/2020	All Weeks	10:00 AM - 03:00 PM	2	2	2	2	2			10	:30	Spot			10	23.00	230.00
09 4/28/2020 - 5/4/2020	All Weeks	03:00 PM - 07:00 PM	2	2	2	2	2			10	:30	Spot			10	23.00	230.00
10 5/5/2020 - 5/12/2020	All Weeks	08:00 AM - 10:00 AM		2						2	:30	Spot			2	23.00	46.00

#### Broadcast Month Projected Billing:

Apr-20	2,001.00	May-20	897.00	Jun-20	0.00	Q2-2020	2,898.00
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Confirmed Correct; Payment Guaranteed

Accepted for KBIE-FM

This station does not discriminate in the sale of commercial time, and will not accept advertising which, in its sole opinion, is purchased with an intent to discriminate unlawfully on the basis of race, gender, or ethnicity. The advertiser hereby certifies that its purchase of commercial time is not made for an unlawful discriminatory purpose, including specifically that it is not based upon a decision to place advertising on a station on the basis of race, gender, or ethnicity.

# New Order

**Media:** Radio  
**Client:** Nebraska Republican Party I.E.  
**Product:** 2020 Primary Election  
**CPE:** //1345  
**Description:** NE Republican Party I.E. - Radio  
**Rep:** NE Republican Party I.E. - Radio  
**Version:** 1  
**Comments:** New Order 4/14/20 - The new order will run Wednesday 4/15 - Tuesday 5/12 with an AM cutoff on Tuesday 5/12. Please confirm the new order & alert me of any pre-empts. Thank you!  
**Market:** Omaha-Council Bluffs  
**Demo:** Adults 18+  
**Separation:** 30  
**Flight Start:** 4/14/20  
**Flight End:** 5/18/20  
**AE:** Brad Achtemeier  
**Phone:** 816-803-7138  
**Fax:**  
**Vendor:** KBIE-FM  
**Billing To:** AxMedia  
 1251 NW Briarcliff Pkwy, Suite 85  
 Kansas City, MO 64116  
**Survey:** Dec19-FEB20 MSA CustRadio  
**Please include ISC1 and estimate number on all invoices. We are set up to receive invoices electronically. TV/invoices ID #9916670 or TV/invoices ID #9914861 or RI14861, Marketon #184659, Spotsdata #2095**

Line No	Daypart (Program)	Daypart Code	Gross CTR	Dur	4/14	4/21	4/28	5/5	Total Spots	Adults 18+	CPP
1	TuWThF,M 6:00A-10:00A	AM	\$23.00	C 60	22	11	11	0	44		
2	Tu 6:00A-10:00A	AM	\$23.00	C 60	0	0	0	2	2		
3	TuWThF,M 10:00A-3:00P	MD	\$23.00	C 60	20	10	10	0	40		
4	TuWThF,M 3:00P-7:00P	PM	\$23.00	C 60	20	10	10	0	40		
Total Spots:					62	31	31	2	126		
Total GRP/GIMP(000):					0.0	0.0	0.0	0.0		0.0	
Month	Cash\$-Spots	Trade\$-Spots	Total\$-Spots								
4/2020	\$2,139.00 - 93	\$0.00 - 0	\$2,139.00 - 93								
5/2020	\$759.00 - 33	\$0.00 - 0	\$759.00 - 33								
Total Gross Cost					\$2,898.00		Total Gross CPP: \$0.00				
Total Net Cost					\$2,463.30		Total Net CPP: \$0.00				

## Disclaimer:

All invoices must exactly match this time order and are to be sent in duplicate, immediately following the end of the schedule. All invoices are to be in our hands by the 7th of the following month. This agency does not accept service fees or handling charges or anything of that type. Urgently request our commercials air in the first :60 position of each stopset. All spots must receive a fair and equitable rotation. Deductions will be made for poor rotations and missing bonus or N/C spots. Any additional bonus weight would be greatly appreciated. No makegoods will be accepted. All spots shown on the invoice/affidavit must be within 5 minutes of the actual time the spots aired. A 30-minute separation is required between our own spots and those of our major competitors.



**TRAFFIC INSTRUCTION #427411: NE Republican  
Party  
Est. 1345, NE Republican Party I.E.- Radio 4.13 - 5.12  
Estimate Flight: 04/14/20 - 05/18/20  
Instruction Dates: 04/15/20 - 05/12/20**

**Agency:** AxMedia  
**Client:** Nebraska Republican Party I.E.  
**Product:** 2020 Primary Election  
**Mkt/Sta:** Lincoln:KUTT-FM, Omaha-Council Bluffs:KBIE-FM,KLZA-FM

Start Date	End Date	DP	Start Time	End Time	ISCI / Ad-ID	Creative Title	Len	Rot%	Seq#
4/15/2020	5/12/2020				NEGOP0414	Gone Country	:60	100%	

Line Comments: Spot will be sent as a reply to traffic instruction email. Thank you.

**Traffic Disclaimer**

\*Do not down convert any HD spots. Please run the SD spots that are provided for SD channels\*  
(Only run per your contracted dates & times. This is NOT a contract.)

**Signature:** \_\_\_\_\_

Please sign and email phomung@axmediateam.com confirming receipt of instruction. Thank You!

## Brad Achtemeier

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**From:** Taylor Fernie <tfernie@axmediateam.com>  
**Sent:** Monday, April 13, 2020 7:43 AM  
**To:** Brad Achtemeier  
**Subject:** Urgent NCN Issue Request  
**Attachments:** Nebraska GOP - Proposal KBIE-KNCY-NCN 2020 Spring.pdf  
  
**Importance:** High

Good morning Brad,

I hope you had a wonderful Easter weekend while also staying safe 🍀

Jessica Flanagan, one of our Consultants here at Axiom, sent over the attached proposal for the Nebraska Republican Party.

Can you break down the :60 Issue rates provided here. This was sent over as a weekly lump sum so I want to make sure I break out the costs correctly. We are looking to get up on-air ASAP and run through 5/12.

Can you also provide the dayparted :60 Issue rates for KUTT-FM?

I'll need these as quickly as possible this morning so we can get this booked & running.

Thank you so much for your help!

*Taylor Fernie*  
Senior Media Buyer | AxMedia  
800 W. 47<sup>th</sup> Street, Ste. 200 | Kansas City MO 64112  
[tfernie@axmediateam.com](mailto:tfernie@axmediateam.com) | 817.287.9668  
Visit us at: <https://axmediateam.com>



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